



Vision

A tight-knit community proud to offer citizens, families, businesses, and visitors wellbeing, a safe environment, and opportunity!

Mission

In positive partnership with our community, the City of Kermit strives for excellence in public service through stewardship, respect, and visionary leadership.

Values

Goal-driven
Respectful
Engaged
Accountable
Teamwork

<i>Goal-driven</i>	Resources are allocated and progress is measured toward milestones, objectives, and goals within each division of each department that support the City's overall direction.
<i>Respectful</i>	Internal and external interactions are respectful and conducted with dignity.
<i>Engaged</i>	We are engaged in our duties and in our relationships with internal and external stakeholders.
<i>Accountable</i>	Through individual integrity and shared responsibility, we ensure that our actions and achievements are lawful, within policy, and in support of our Vision, Mission, Values, and goals.
<i>Teamwork</i>	Collaborating internally and externally is the most effective means of providing service excellence and making the most of our limited resources.

Committee Recommended Goals

1. Conduct/host/attend with city staff representation at least two community events that serve and focus on our Hispanic community members. Host/participate in Cinco de Mayo celebrations and other holidays celebrating Hispanic and Latino culture.
2. Obtain at least a 10% improvement rating from citizens surveyed regarding the cleanliness of the City and sanitation services provided.
3. Increase enforcement of city codes that contribute to a clean environment.
4. Increase enforcement of city codes regarding animals at large.
5. Consider the addition of a VIP section/VIP tickets to Kermit Celebration Days in future years.
6. Consider adopting a strategy where the City will mow down tall weeds and bill noncompliant residents.
7. Develop a Downtown Kermit revitalization plan. Consider purchasing abandoned buildings, creating murals, etc.
8. Facilitate more family events/tournaments.
9. Improve City partnerships with Winkler County, Kermit ISD, Wink, and other units of local government.
10. Produce social media engagement/educational recordings highlighting Code Enforcement, Animal Control, Public Works, and other city departments while educating citizens about initiatives, government processes, and how the City works for resources entrusted to us.